



**Organization of
Nurse Leaders**

Advancing a culture of health.

Spring Quarterly Meeting

**Friday, March 26, 2021
8:30AM - 2:15PM via ZOOM**

MORNING

A Conversation on Advocacy, Activism and Strategic Communication

Join nurse leaders from around New England for an interactive conversation with two nursing leaders who are known for their leadership and advocacy. Diana J. Mason and Joanne Disch will examine the concept of strategic communication as political work and unpack the difference between advocacy and activism to help nurse leaders advance their own influence and foster a spirit of community.

Learning Objectives:

- Discuss key considerations for strategic communication
- Identify ways to advance your personal influence and deliver your message effectively

Speakers:



Diana J. Mason, PhD, RN, FAAN is the Senior Policy Service Professor for the Center for Health Policy and Media Engagement at George Washington University School of Nursing. Dr. Mason is a past president of the American Academy of Nursing, former editor-in-chief of the American Journal of Nursing, and co-producer and moderator of a weekly radio program on health care issues since 1985.



Joanne Disch PhD, RN, FAAN has held many leadership positions in academia and public policy, including interim dean and director of the Katharine J. Densford International Center for Nursing Leadership at the University of Minnesota School of Nursing. Dr Disch is a past president of the American Association of Critical-Care Nurses, the American Academy of Nursing, and chair of the AARP board of directors.

AFTERNOON

Exploration and Discovery: Moonrocks and Meaning

Leading through the COVID-19 pandemic has been the challenge of a lifetime. The pace and intensity have not often allowed for taking stock and looking for what we have learned. Join colleagues to explore what you've discovered, strengths you've realized, and how you are creating meaning from your experience personally and professionally.

Learning Objectives:

- Describe personal and professional learnings from the past year
- Identify what learnings you will take with you into the future

Speaker:



Teri Pipe, PhD, RN is Arizona State University's Chief Well-Being Officer and served as the Dean of the College of Nursing and Health Innovation at Arizona State University (ASU). She also is the founding director of ASU's Center for Mindfulness, Compassion and Resilience. Dr Pipe is an expert on mindfulness and resilience. She is also an expert on nursing leadership with a focus on interprofessionalism.

AGENDA:

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| 8:00 - 8:30 | Morning Networking |
| 8:30 - 9:45 | ONL Business Meeting |
| 9:45 - 10:15 | Coffee Break / Vendors |
| 10:15 - 10:30 | Ice Breaker |
| 10:30 - 12:00 | A Conversation on Advocacy, Activism and Strategic Communication |
| 12:00 - 12:45 | Lunch / Vendors |
| 12:45 - 2:15 | Exploration and Discovery: Moonrocks and Meaning |

Registration fee: \$176

Attendees will be eligible for 3.0 Contact Hours

For more information, or to register a group,
contact info@oonl.org or 781-272-3500

REGISTER HERE

The Organization of Nurse Leaders - MA, RI, NH, CT, VT (ONL) is approved as a provider of nursing continuing professional development by The American Nurses Association Massachusetts an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.