

# From Traditional Leader to Nurse Leader Coach

## *Meeting the Needs of the Contemporary Nursing Workforce*

Wednesday, February 5th, 2025 · 9:30 a.m. - 12:00 p.m. ET via Zoom

What nurses expect from their leaders is changing, and so, too, are the skills needed to be successful as a nurse leader of today's nursing workforce. Gone are the days of command-and-control leadership when staff were supposed to be grateful for a job; nurses today want leaders who help them grow and develop as professionals. Enter the Nurse Leader Coach: the linchpin in nurse recruitment and retention.

**In this workshop led by Dr. Rose Sherman, you will expand your leadership skillset to become a Nurse Leader Coach equipped to meet the needs of today's nursing workforce and strengthen retention. Participants will learn how to adopt a coaching mindset, develop basic coaching skills, and coach their team to a higher level of performance and well-being.**

**This interactive virtual workshop will cover:**

- New workforce expectations of nurse leaders
- Differences between the traditional manager and the nurse leader coach
- The business case for becoming a nurse leader coach
- Developing a coaching mindset and building a coaching foundation
- The GROW coaching model
- Key elements of effective coaching
- Coaching for performance, professional growth, career planning, and staff resilience and well-being
- Coaching the team



**Rose Sherman, Ed.D, RN, NEA-BC, FAAN**  
*Nursing Leadership Development Expert & Author*

Dr. Rose Sherman is a nationally recognized thought leader on nursing and healthcare leadership. She works with health systems and professional organizations nationally to develop and coach current and future leaders. She also serves as Editor in Chief of *Nurse Leader*, the official journal of the American Organization of Nurse Executives. She is an Emeritus Professor at Florida Atlantic University and a faculty member in the Marian K. Shaughnessy Leadership Academy at Case Western Reserve University. Dr. Sherman writes a very popular blog, [emergingrnleader.com](http://emergingrnleader.com), and is the author of *The Nurse Leader Coach: Become the Boss No One Wants to Leave*.

### Program Logistics:

- Target Audience: Any nurses and leaders who want to develop a coaching mindset and the skills needed to be an effective Nurse Leader Coach
- 2.5 Contact Hours will be awarded for participation.
- Registration fee: \$125 per person, or \$1,000 for 10 people
- To register a group, [download our sign-up form](#).

**REGISTER  
TODAY!**

[oonl.org/  
nurse-leader-coach-  
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*Space is limited.*