

Elevating Your Executive Presence and Influence

Wednesday, March 26, 2025

9:30 a.m. - 12:00 p.m. ET *via Zoom*



Experienced leaders will tell you that getting results is not just about what you do, but *how* you go about doing it.

This interactive workshop will help nurse leaders enhance their executive presence and professional influence. Whether taking on a new role, working across departments, leading change, or building engagement, this session will prepare nurse leaders for higher-level leadership success in an increasingly complex, networked environment.

Topics covered will include:

- **Your Professional Brand:** How you show up and how you are perceived
- **Influencing in complex systems:** Leading in a network
- **Behaviors that create the conditions for change**
- **The impact of toxic leadership behaviors and how they can derail positive change**



Dan Weberg, PhD, MHI, RN, FAAN

Nursing, Healthcare Innovation, and Human-Centered Patient Design Expert

Dr. Dan Weberg is an expert in nursing, healthcare innovation, and human-centered patient design with extensive experience in emergency departments, acute in-patient hospital settings, large health systems, start-ups, and academia. He is a frequent speaker, published author, and consultant on topics of innovation, high-performing teams, technology, workforce, and healthcare disruption. His previous roles include serving as the Vice President for Transformation Services at Ascension, Head of Clinical Innovation for Trusted Health; and seven years at Kaiser Permanente, where he held executive roles in nursing innovation, research, and technology strategy and was part of the founding faculty for the Kaiser Permanente School of Medicine.

Program Logistics:

- **Target Audience:** Nurse managers and directors with at least one full year of experience in a formal leadership role.
- **Contact Hours:** 2.5 Contact Hours will be awarded for participation.
- **Registration fee:** \$125 per person, or \$1,000 for 10 people
- **Groups:** To register a group, [download our sign-up form](#).

REGISTER TODAY!

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Space is limited.