

2026

Vendor Partnership Opportunities

Reach nursing decision makers and nurse leaders throughout New England while supporting ONL's mission and work to empower nurse leaders through leadership development programming, public policy efforts, and community building.



2026 ANNUAL MEETING
WINTER QUARTERLY MEETING

Exhibitor Prospectus



ONL's convenings are an unmatched opportunity to connect with nursing decision makers and influential nurse leaders from hospitals and healthcare organizations across New England. Join us to network and build lasting relationships while showing your company's support for nurses and the nursing profession.

300-350
Attendees

Annual Meeting

June 4-5, 2026

The Newport Marriott Hotel, Newport, RI

250-300
Attendees

Winter Quarterly Meeting

December 11, 2026

The Renaissance Hotel, Framingham, MA

WHY EXHIBIT



Connect face-to-face with nursing decision makers and nurse leaders from hospitals and healthcare organizations across New England



Strengthen existing relationships and build new ones in the exhibit space and during our networking sessions including meals, breaks, and a reception



Gain access to contact information for our event participants to extend your prospecting efforts beyond the on-site experience



Build brand awareness among event participants—and more broadly among ONL's more than 1,000 members via our website, communications, and social media



Support the leadership development of nurse leaders across the region

WHAT'S INCLUDED

- One 6' x 30" display table and two chairs
- Access to wi-fi and electrical upon request made in advance of the event
- Full event access registrations for two sales representatives (additional representatives may register for a fee in advance of the event)
- Access to full event registrant list *with email addresses*, provided after payment is received in advance, on-site, and post-event
- Recognition in program materials, slides, and on displayed signage throughout the event
- Acknowledgement on ONL social media platforms and website and in our event communications reaching an extended audience of more than 1,000 nurse leaders

Questions?

Contact us at info@oonl.org



Exhibitor Registration

Complete and return this form to info@oonl.org to reserve exhibitor space for ONL's 2026 events.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

**Exhibitor Registration pricing includes two (2) sales representatives only;
additional attendees must be registered individually and pay prior to the event to attend.**

Cost includes breakfast and lunch for two representatives, one 6'x30" display table and two chairs, access to Wi-Fi and electrical upon prior request, attendee list with email addresses, acknowledgement in program materials, and complimentary registration to conference sessions—maximizing networking time and exposure to attendees.

Fees must be paid before receiving the attendee list. Once the attendee list is shared, the fee is non-refundable and non-transferable. Note: Providers of commercial support or sponsorship may not participate in any component of the planning process of an educational activity.

Annual Meeting, June 4-5, 2026

Newport Marriott Hotel and Spa, 25 America's Cup Avenue, Newport, RI 02840

2-Day Registration - \$3,500 **1-Day Registration - \$3,000** Power required for display?

Representative 1 of 2:

Full Name

Email Address

Representative 2 of 2:

Full Name

Email Address

Additional representatives may register at \$250 per person. Must be registered and paid in advance.

Winter Quarterly Meeting, December 11, 2026

Renaissance Hotel, 1657 Worcester Rd, Framingham, MA 01701

Registration - \$2,000 Power required for display?

Representative 1 of 2:

Full Name

Email Address

Representative 2 of 2:

Full Name

Email Address

Additional representatives may register at \$150 per person. Must be registered and paid in advance.

TOTAL DUE: _____

Pay by Check Please make check payable to **ONL, Inc.**, and mail to P.O. Box 178, Whitinsville, MA 01588

Pay by Credit Card We will send you a link to pay.

2026 ANNUAL MEETING

June 4-5, 2026, at The Newport Marriott Hotel, Newport, RI



Named Sponsorship Registration

Increase your company's visibility and recognition at our 2026 Annual Meeting!

Named sponsorship reservations are accepted on a first-come, first-served basis, and are available only to exhibitors at ONL's Annual Meeting. Sponsorship cost is in addition to the cost of exhibitor registration.

Contact Name:

Business Name:

Address:

Phone:

Fax:

Email:

In addition to the benefits outlined below each sponsorship selection, all sponsors will receive:

- **Prominent Signage:** Company logo and/or sponsorship displayed on pop-up poster (7'x3') at registration table and ballroom entrance.
- **Recognition from the Podium:** Verbal recognition of company and sponsorship from the podium.
- **On-screen Recognition:** Company logo and sponsorship displayed on looped slide presentation displayed before and between sessions.
- **Pre- and Post-Event Recognition:** Company logo and sponsorship displayed in our event communications, event webpage, and social media platforms, reaching an expanded audience of more than 1,000 nurse leaders.

SPONSORSHIP SELECTION *Accepted on a first-come, first-served basis.*

Passport to Prizes Sponsor - \$3,000

Your logo on the back of our exhibit hall Passport Book given to every attendee

Member Reception Sponsor - \$3,000

Dedicated signage with your logo at the entrance to the reception

Lunch Sponsor - \$3,000

Dedicated signage with your logo at the entrance to lunch

Breakfast Sponsor, Day 1 - \$2,000

Dedicated signage with your logo at the entrance to breakfast

Breakfast Sponsor, Day 2 - \$2,000

Dedicated signage with your logo at the entrance to breakfast

Coffee Break #1 Sponsor - \$1,500

Dedicated signage with your logo

Coffee Break #2 Sponsor - \$1,500

Dedicated signage with your logo

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Pay by Credit Card We will send you a link to pay.

Please email completed form to Priscilla Almeida at info@oonl.org to reserve a sponsorship.

2026 WINTER QUARTERLY MEETING

December 11, 2026 at the Renaissance Hotel, Framingham, MA



Named Sponsorship Registration

Increase your company's visibility and recognition at our 2026 Winter Quarterly Meeting!

Named sponsorship reservations are accepted on a first-come, first-served basis, and are available only to exhibitors at ONL's Winter Quarterly Meeting. Sponsorship cost is in addition to the cost of exhibitor registration.

Contact Name:

Business Name:

Address:

Phone:

Fax:

Email:

In addition to the benefits outlined below each sponsorship selection, all sponsors will receive:

- **Prominent Signage:** Company logo and/or sponsorship displayed on pop-up poster (7'x3') at registration table and ballroom entrance.
- **Recognition from the Podium:** Verbal recognition of company and sponsorship from the podium.
- **On-screen Recognition:** Company logo and sponsorship displayed on looped slide presentation displayed before and between sessions.
- **Pre- and Post-Event Recognition:** Company logo and sponsorship displayed in our event communications, event webpage, and social media platforms, reaching an expanded audience of more than 1,000 nurse leaders.

SPONSORSHIP SELECTION *Accepted on a first-come, first-served basis.*

Keynote Speaker Sponsor - \$5,000

Branded recognition of keynote sponsorship throughout our event, exclusive recognition from the podium prior to keynote, on-screen as speaker is introduced, and in event communications

Poster Presentations Sponsor - \$2,500

This event will feature poster presentations showcasing the incredible work happening in our region; receive dedicated signage with your logo and on-screen recognition

Passport to Prizes Sponsor - \$3,000

Your logo on the back of our exhibit hall Passport Book given to every attendee

Breakfast Sponsor - \$2,000

Dedicated signage with your logo at the entrance to breakfast

Lunch Sponsor - \$3,000

Dedicated signage with your logo at the entrance to lunch

Coffee Break Sponsor - \$2,000

Dedicated signage with your logo

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