

ONL '23-'24 WINTER QUARTERLY MEETING ANNUAL MEETING

EXHIBITOR PROSPECTUS

ONL

Organization of
Nurse Leaders

Advancing a culture of health.

MA RI NH CT VT

ONL's convenings are an unmatched opportunity to connect with nursing decision makers and influential nurse leaders from hospitals and healthcare organizations across New England. Join us to network and build lasting relationships while showing your company's support for nurses and the nursing profession.

200-250
Attendees

Winter Quarterly Meeting

December 8, 2023

The Sheraton Hotel, Framingham, MA

Annual Meeting

June 13-14, 2024

The Newport Marriott Hotel, Newport, RI

250-300
Attendees

WHY EXHIBIT



Connect face-to-face with nursing decision makers and nurse leaders from hospitals and healthcare organizations across New England



Strengthen existing relationships and build new ones in the exhibit space and during our networking sessions including meals, breaks, and a reception



Gain access to contact information for our event participants to extend your prospecting efforts beyond the on-site experience



Build brand awareness among event participants—and more broadly among ONL's more than 1,000 members via our website, communications, and social media



Support the leadership development of nurse leaders across the region

WHAT'S INCLUDED

- One 6' x 30" display table and two chairs
- Access to wi-fi and electrical upon request made in advance of the event
- Full event access registrations for two sales representatives (additional representatives may register for a fee in advance of the event)
- Access to full event registrant list *with email addresses*, provided on-site and post-event
- Recognition in program materials, slides, and on displayed signage throughout the event
- Acknowledgment on ONL social media platforms and website and in our event communications reaching an extended audience of more than 1,000 nurse leaders

Questions?

Contact us at info@oonl.org



2023-2024 WINTER QUARTERLY MEETING
ANNUAL MEETING

EXHIBITOR REGISTRATION

Complete and return this form to info@oonl.org to reserve your exhibitor space for ONL's 2023-2024 events.



**Organization of
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Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Exhibitor Registration pricing includes two (2) sales representatives only; additional attendees must be registered individually and pay prior to the event to attend.

Cost includes breakfast and lunch for two representatives, one 6'x30" display table and two chairs, access to Wi-Fi and electrical upon prior request, attendee list with email addresses, acknowledgment in program materials, and complimentary registration to conference sessions—maximizing networking time and exposure to attendees.

Fees must be paid before receiving the attendee list. Once the attendee list is shared, the fee is non-refundable and non-transferable.
Note: Providers of commercial support or sponsorship may not participate in any component of the planning process of an educational activity.

Winter Quarterly Meeting, December 8, 2023 Sheraton Hotel, 1657 Worcester Rd, Framingham, MA 01701

Registration - \$2,000 Power required for display?

Representative 1 of 2: _____
Full Name Email Address

Representative 2 of 2: _____
Full Name Email Address

Additional representatives may register at \$150 per person. Must be registered and paid in advance.

Annual Meeting, June 13-14, 2024 Newport Marriott, 25 Americas Cup Avenue, Newport, RI 02840

2-Day Registration - \$3,500 **1-Day Registration - \$3,000** Power required for display?

Representative 1 of 2: _____
Full Name Email Address

Representative 2 of 2: _____
Full Name Email Address

Additional representatives may register at \$250 per person. Must be registered and paid in advance.

TOTAL DUE: _____

Pay by Check Please make check payable to **ONL, Inc.**, and mail to P.O. Box 178, Whitinsville, MA 01588

Pay by Credit Card We will send you a link to pay.

WINTER QUARTERLY MEETING

NAMED SPONSORSHIP REGISTRATION

December 8, 2023, at The Sheraton Hotel, Framingham, MA

Sign up for a named sponsorship to increase your company's visibility and recognition at our 2023 Winter Quarterly Meeting!

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Named sponsorship reservations are accepted on a first-come, first-served basis, and are available only to exhibitors at ONL's Annual Meeting. Sponsorship cost is *in addition* to the cost of exhibitor registration.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

In addition to the benefits outlined below each sponsorship selection, all sponsors will receive:

- **Prominent Signage:** Company logo and/or sponsorship displayed on pop-up poster (7'x3') at registration table and ballroom entrance.
- **Recognition from the Podium:** Verbal recognition of company and sponsorship from the podium.
- **On-screen Recognition:** Company logo and sponsorship displayed on looped slide presentation displayed before and between sessions.
- **Pre- and Post-Event Recognition:** Company logo and sponsorship displayed in our event communications, event webpage, and social media platforms, reaching an expanded audience of more than 1,000 nurse leaders.

SPONSORSHIP SELECTION *Accepted on a first-come, first-served basis.*

- | | |
|---|---|
| <input type="checkbox"/> Keynote Speaker Sponsor - \$5,000 Branded recognition of keynote sponsorship throughout our event, exclusive recognition from the podium prior to keynote, on-screen as speaker is introduced, and in event communications | <input type="checkbox"/> Poster Presentations Sponsor - \$2,500 This event will feature poster presentations showcasing the incredible work happening in our region; receive dedicated signage with your logo and on-screen recognition |
| <input type="checkbox"/> Passport to Prizes Sponsor - \$3,000 Your logo on the back of our exhibit hall Passport Book given to every attendee | <input type="checkbox"/> Breakfast Sponsor - \$2,000 Dedicated signage with your logo at the entrance to breakfast |
| <input type="checkbox"/> Lunch Sponsor - \$3,000 Dedicated signage with your logo at the entrance to lunch | <input type="checkbox"/> Coffee Break Sponsor - \$1,500 Dedicated signage with your logo |

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Pay by Credit Card We will send you a link to pay.

Please email completed form to Priscilla Almeida at info@oonl.org to reserve a sponsorship.

2024 ANNUAL MEETING

NAMED SPONSORSHIP REGISTRATION

June 13-14, 2024, at The Newport Marriott Hotel, Newport, RI

Sign up for a named sponsorship to increase your company's visibility and recognition at our 2024 Annual Meeting!

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Named sponsorship reservations are accepted on a first-come, first-served basis, and are available only to exhibitors at ONL's Annual Meeting. Sponsorship cost is *in addition* to the cost of exhibitor registration.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

In addition to the benefits outlined below each sponsorship selection, all sponsors will receive:

- **Prominent Signage:** Company logo and sponsorship displayed on two pop-up posters (7'x3') at registration table and ballroom entrance.
- **Recognition from the Podium:** Verbal recognition of company and sponsorship from the podium.
- **On-screen Recognition:** Company logo and sponsorship displayed on looped slide presentation displayed before and between sessions.
- **Pre- and Post-Event Recognition:** Company logo and sponsorship displayed in our event communications, event webpage, and social media platforms, reaching an expanded audience of more than 1,000 nurse leaders.

SPONSORSHIP SELECTION **Accepted on a first-come, first-served basis.**

Passport to Prizes Sponsor - \$3,000

Your logo on the back of our exhibit hall Passport Book given to every attendee

Member Reception Sponsor - \$3,000

Dedicated signage with your logo at the entrance to the reception

Lunch Sponsor - \$3,000

Dedicated signage with your logo at the entrance to lunch

Breakfast Sponsor, Day 1 - \$2,000

Dedicated signage with your logo at the entrance to breakfast

Breakfast Sponsor, Day 2 - \$2,000

Dedicated signage with your logo at the entrance to breakfast

Coffee Break #1 Sponsor - \$1,500

Dedicated signage with your logo

Coffee Break #2 Sponsor - \$1,500

Dedicated signage with your logo

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